

# Washington Capital Area Chapter

Washington  
Capital Area  
Chapter, ICEAA



## President's Message

*David Stem, Chapter President*



International Cost Estimating  
and Analysis Association

You can almost smell the freshly cut grass and feel the chill in the air becoming warmer. Not only is it time for baseball season to begin, but also the spring ICEAA newsletter! Many things happened in the last few months that are worthy of noting. In this message, I will relate "the great American pastime" to our recent chapter events.

First of all, I'd like to mention the home run we hit at our annual business meeting in January. I have to thank the whole board team who not only provided perspective on their individual positions, but also pitched in to make the event a great success. I'd also like to thank the clutch performance by our keynote speaker, Rick Collins, who gave us the inside scoop on the strategy of the national organization. We also recognized our All-Star chapter award winners for their accomplishments during the year.

Finally, I'd like to thank our World Series sponsors BAH, Kalman, TASC, and Technomics for helping to defray some of the expenses for the meeting.

As always, our program chair, Tim Anderson has again hit for the cycle. His following article details some of the great presentations we've been able to have pitched at our luncheons over the past few months. He also has some great speakers on-deck for the coming months.

You may have noticed that we have updated the chapter website at [www.washingtoniceaa.com](http://www.washingtoniceaa.com). Serving as our scoreboard, the new website has a clean look to give members quick access to information about the chapter. I'd like to thank our web manager, Jen Strawn, for coming out of the bullpen to get it pulled together.



Finally, the national annual conference is coming soon. Jeffery Moore, our past president, will be pinch hitting as our chapter voice for me due to sequestration (not a baseball term). He will not only be representing our chapter interests at the meeting, but also be presenting our initiative to add a junior analyst category to the national awards to recognize the prospects coming up to the majors. If you are able to make it to the conference, I hope you have a win! Let's go Nats!

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### Chapter Activities:

- Monthly Luncheons
- Local Training Opportunities
- Conferences
- Quarterly Newsletter



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## Luncheon News

We hope everyone has enjoyed a great winter season so far! The Washington Capital Area Chapter Luncheon Series had some interesting luncheon presentations in December, January, and February, and after shaking off the cold and hanging up the skis, we are now off to another great quarter with some exciting upcoming presentations. We intend to continue bringing you a mix of presentations and tutorials covering a variety of cost estimating subjects. Since our last newsletter, we have had the following Luncheon Presentations:

### December 2012: Software Cost Estimating for Incremental Development Programs

The December luncheon featured Bob Hunt of Dulos, Inc. He gave a talk entitled "Software Cost Estimating for Incremental Development Programs." Mr. Hunt's presentation addressed the cost estimating and management issues faced by the estimator as iterative and incremental software development processes become more pervasive in traditional and Service Oriented Architecture (SOA) programs. The key issues are determining size metrics for each increment, estimating in the agile environment, and developing reliable historic cost databases and relationships. Often these projects become level of effort projects because management lacks the metrics to project requirements of the next phase/increment of the project. Bob's presentation also presented a complexity and functionality matrix that can be used by management to assess the requirements of the next increment of the program.

### January 2013 Luncheon: Logistics Requirements Funding Summary Cost Estimating Tool - A Quick Cost Estimator for Logisticians

The January luncheon was presented by Jeremy Eden, John Ko, and Charles Gu of Booz, Allen, and Hamilton. Messrs. Eden, Ko, and Gu described the Logistics Requirements Funding Summary (LRFS) as similar to a Life Cycle Cost Estimate (LCCE), in that it

captures Integrated Logistics Support (ILS) related costs for a program throughout its life cycle. The LRFS provides visibility into the logistics requirements of a program which is needed during Program Objectives Memorandum (POM) and budget submissions. Additionally, it helps to plan and quantify requirements, identify and defend funding, and serves as the ILS input to the LCCE. The effort to improve the accuracy and fidelity of the logistics-related cost elements and disciplines for the LRFS is particularly challenging for logisticians because many logisticians do not understand the cost estimating principles needed to develop an LRFS. While logisticians can answer supportability requirements associated with the program, they are not trained to provide cost estimates associated with these requirements. Furthermore, logistics related cost data are seldom available in the early stages of the program's life cycle making it difficult to develop a comprehensive LRFS. The USMC LRFS Cost Estimating Tool (CET) attempts to remedy that situation by developing a quick cost estimating tool designed specifically with non-cost estimators in mind. The tool excels in providing a rough order of magnitude (ROM) cost estimate summary for programs in their early life cycle by guiding the users to address some of the essential questions as related to the logistics aspect of the programs.

### February 2013 Luncheon: Capabilities Based Portfolio Analysis

The February luncheon featured Mr. Brad Ellis and Mr. Paul Gvoth of Cask, LLC. They gave a presentation entitled, "Capabilities Based Portfolio Analysis." Messrs. Ellis and Gvoth introduced a Capabilities Based Portfolio Analysis (CBPA) methodology to evaluate the relative contributions of a given program with respect to defined requirements and strategic goals. Their approach combines the analytic disciplines of cost, benefit, risk, requirements and decision analysis that accomplish the following: better informs decision making and optimizes resources; ensures that investments are managed collectively as capabilities; aligns investments with strategy; and



helps determine the best mix of investments based on cost, effectiveness and minimized opportunity costs.

### More Luncheon Information

Be on the lookout for invitations to the following upcoming luncheons in the next few months:

- Steve Oxman of NCCA with a tutorial on MAIS Hardware and Software Cost Estimating,
- Bob Hunt of Dulos, Inc., with a discussion of a Price to Win (PTW) Analysis Process, and
- Daniel Harper of MITRE, with an introduction to the "Cost FACTS: (Factors, Analogies, CER's & Tools/Studies) Handshake Group."

As always, the Washington Area Chapter luncheon series provides a great venue for local speakers and guests. If you have never attended an ICEAA luncheon, then I invite you to check it out.

Washington Area Chapter members receive monthly invitations in their e-mail in-boxes. If you are not yet a member, or your e-mail address has changed, you can sign up to receive invitations at the chapter website, [www.washingtoniceaa.com](http://www.washingtoniceaa.com), or by contacting your program chair, Tim Anderson, at [timothy.anderson@iparametrics.com](mailto:timothy.anderson@iparametrics.com).

Finally, if you would like to give a presentation at an upcoming Washington ICEAA luncheon, please contact your program chair. We are always looking for interesting speakers and topics, and this is one of the last "free lunches" available in town!

## Washington Capital Area Annual Awards

Congratulations to the winners of the Washington Capital Area Chapter members who received awards at our annual chapter meeting!

### Best Luncheon Presentation 2012



**Mr. Steven Oxman**, who works for the United States Navy, received the award for the Best Luncheon Presentation of 2012. Mr. Oxman's presentation, titled "Different Forms of Software and Their Impact on Cost Analysis," received the highest score based on speaker evaluations provided at the end of each luncheon.

### Leadership/Management



Mr. Ken Rhodes accepted the 2012 Leadership/Management award on behalf of **Mr. Joseph Caico** of Technomics, Inc. Mr. Caico was recognized for his stellar leadership on a number of projects, including NAVSEA Electronic Warfare programs and PEO IWS 2.

### Team Achievement



### Junior Analyst



Pictured L-R: **Rob Currie, Cassie Miller, Kristen Wingrove, Sandra Enser, Emily Beltramo, John Claude Kassab, Angela Camp, Cathy Ferguson, Jeff Cherwonik**  
Not Present: **Rob Bailey, James Parnham, Mike Metcalf**

The Technomics OSD CAPE Defense Cost and Resource Center team received the 2012

Team Achievement Award for their exceptional support provided to their customer. The team also deserves recognition for increasing community awareness of the new MIL-STD-881C WBS and the cPET tools flat file report creation and validation.

### Technical Achievement



**Mr. Peter Meszaros** of TASC, Inc received the 2012 chapter award for Technical Achievement for support to his customer's reimbursable process. Mr. Meszaros lead his team during the development of a reimbursement cost estimating tool, which was briefed to industry last summer.



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## ICEAA National Conference

Registration for the 2013 Professional Development & Training Workshop is now open! This year's conference will be held in New Orleans from June 18<sup>th</sup> to the 21<sup>st</sup>. The conference will include presentations on Earned Value Management, Lifecycle Costing, Cost Management, Parametrics, Risk,

Information Technology, and Cost Methods/Models. Training will also be available on cost estimating basics, parametrics, and integration.

More information on the conference and the registration process is available at:  
<https://iceaaonline.org/events/conference/2013splash.cfm>

### **Suggestions?**

If you have comments, ideas, or would like to contribute an article to the newsletter, please contact the secretary, Mike Yanavitch, at [Secretary@Washingtonscea.com](mailto:Secretary@Washingtonscea.com).

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